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DREAMWEAVER 3 product info

WHAT IS DREAMWEAVER?

Professionals choose Dreamweaver to develop Web sites, automate production, and enhance team efficiency. Control your code with Roundtrip HTML and the revolutionary Quick Tag Editor, and accelerate workflow with integration with Web applications, Microsoft Office and leading e-commerce and application servers. Only Dreamweaver can be customized using HTML, JavaScript and XML, giving you the power you need for rapid Web development.

DREAMWEAVER IN DEPTH

Hot new features in Dreamweaver 3

Get the facts with this quick list of new features in Dreamweaver 3.

Feature tour

Explore some of the features that make Dreamweaver 3 the solution to all your Web site design and production needs.

Dreamweaver 3 Fireworks 3 Studio

A powerful partnership. Dreamweaver and Fireworks are all you need to build great looking sites. Create your Web graphics in Fireworks and then integrate them seamlessly into your Web pages built with Dreamweaver.

Competitive edge

See how Dreamweaver 3 stacks up against the competition.

FAQ

See the answers to all your questions about availability, compatibility, upgrades and more.

System requirements

Read the details.

Extensions to Dreamweaver

Dreamweaver 3 allows you to add functionality as you need it, not just when updates are released. As new technology comes out, or as your needs grow, you can add the latest features into Dreamweaver without having to wait for an update or a new version.



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DREAMWEAVER 3 hot new features in dreamweaver 3

Check out the new features in Dreamweaver 3, the award-winning software for professional Web design. For a more comprehensive overview, take the [feature tour](#).

DEVELOP

Visually design and manage cross-browser Web sites without sacrificing HTML control.

- ▶ **Quick Tag Editor** lets you quickly modify, add, or remove the tag defined for the current selection without leaving the design view.
- ▶ **HTML styles** provides the ability to create paragraph and character styles using standard character markup (B, FONT, etc.).
- ▶ **Inline image maps** allow you to add hotspots, change links and targets, and apply behaviors directly in the Document window.
- ▶ **Insert Fireworks HTML** makes it easy way to import the HTML, JavaScript, images, image maps, and behaviors that result from a slicing operation in Fireworks.
- ▶ **Improved HTML Inspector** includes an option to show line numbers in the margin and can be tabbed with other palettes.
- ▶ **New objects** let you add dates, e-mail, navigation bar, jump menu objects, special characters, create framesets, and insert rich media content from Flash 4, Shockwave 7, and Generator.

COLLABORATE

Visually design and manage cross-browser Web sites without sacrificing HTML control. Streamline workflow between team members and applications like Photoshop, Fireworks, and Microsoft Office.

- ▶ **Clean up Word HTML** takes HTML files created in Word 97, 98, and 2000 and formats the code the way you want it.
- ▶ **Tabular data object** lets you import formatted data from spreadsheets or databases into Dreamweaver HTML tables.
- ▶ **Check in & Check out** where you need it, directly in the Document window.
- ▶ **Synchronize files** lets you synchronize the local and remote version of your site.
- ▶ **Design notes** let you keep status and notes about each file and share these notes with other team members.
- ▶ **Native Macintosh codebase** provides support for Navigation Services, rendering images through QuickTime, and a host of other performance enhancements.
- ▶ **Launch & edit** any file in the Site window to open it in an external editor. You can define multiple editors for each file type and even differentiate between different kinds of graphic and text files.

CUSTOMIZE

Customize the environment and automate tasks simply. Easily extend Dreamweaver to integrate with

Web applications.

- ▶ **Roundtrip Server Markup** includes expanding the third-party tag model to recognizes ASP, JSP, CFML, PHP, and more.
- ▶ **History Palette** lets you visually undo any action, select and replay any number of steps, and save these steps to a command file to be used later..
- ▶ **Dreamweaver DOM** gives JavaScript coders access to the structure of Dreamweaver documents at authoring time, making it possible to accomplish—and even automate—complex tasks such as sorting tables, applying styles, and removing tags.
- ▶ **Customizable menus & shortcuts** are now defined in an XML file, menus.xml, located in the Configuration menus folder.
- ▶ **Dreamweaver extensibility** has exploded in Dreamweaver 3. Visit Dreamweaver Exchange to download the latest extensions to Dreamweaver.



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DREAMWEAVER 3

faq

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PURCHASE QUESTIONS

Q When can I purchase Dreamweaver 3?

A You can [order](#) Dreamweaver 3 now through the online store or through mail order catalogs, Electronic Software Distribution (ESD), and directly from Macromedia. [Get more](#) information on how to purchase or upgrade.

Q What is the price for the full version of Dreamweaver 3?

A The price for the full version of Dreamweaver 3 is US \$299.

Q What is the price for the full version of the Dreamweaver 3 Fireworks 3 Studio?

A The Dreamweaver 3 Fireworks 3 Studio is US \$399.

UPGRADE QUESTIONS

Q I just purchased Dreamweaver 2. Will I have to pay full price for Dreamweaver 3?

A If you purchased Dreamweaver 2 between November 8, 1999 and January 31, 2000, you qualify for a free upgrade (boxed product only). Call (800) 457-1774 for details.

Q What is the upgrade price for customers who already own Dreamweaver?

A Dreamweaver customers can upgrade to Dreamweaver 3 for US \$129.

Q I own the Dreamweaver 2 Fireworks 2 Studio, and I'd like to upgrade to the Dreamweaver 3 Fireworks 3 Studio. What is the price?

A If you own both Dreamweaver 2 and Fireworks 2, you can purchase the new Dreamweaver 3 Fireworks 3 Studio for only US \$199.

Q I own Dreamweaver, and I would like to upgrade to the Dreamweaver 3 Fireworks 3 Studio. What is the price?

A If you own either Dreamweaver or Fireworks, you can purchase the new Dreamweaver 3 Fireworks 3 Studio for only US \$249.

Q I own Fireworks, and I would like to upgrade to the Dreamweaver 3 Fireworks 3 Studio. What is the price?

A If you own either Dreamweaver 2 or Fireworks 2, you can purchase the new Dreamweaver 3 Fireworks 3 Studio for only US \$249.

Q Can I upgrade Dreamweaver using Electronic Software Distribution (ESD)?

A Electronic Software Distribution (ESD) upgrades of Dreamweaver 3 are available for US \$129. The ESD version does not include a paper manual, or a CD. ESD customers can request these at the time of purchase for the the cost of standard Macromedia shipping and handling for their CD and manual.

Q If I purchased Dreamweaver using Electronic Software Distribution (ESD), can I still qualify for an upgrade?

A Yes. No matter how you purchased Dreamweaver, you can upgrade for only US \$129.

Q If I upgrade to Dreamweaver 3, will I get a free upgrade to HomeSite and BBEdit?

A The Dreamweaver 3 upgrade will not include text editors. Dreamweaver customers can upgrade directly with our partners, [BareBones](#) and [Allaire](#).

ABOUT DREAMWEAVER

Q What are the new features in Dreamweaver 3?

A There are many new features—find out more by reading the [new features list](#).

Q What is CourseBuilder for Dreamweaver?

A CourseBuilder is a powerful extension application to Dreamweaver for creating Web-based learning content and interactive Web pages. [Learn more](#).

Q Is Dreamweaver available on both Windows and Macintosh platforms?

A Yes, Dreamweaver 3 is available on both platforms. [Read](#) the detailed system requirements.

Q Does the full version of Dreamweaver 3 include BBEdit on the Macintosh and HomeSite on Windows?

A The full version of Dreamweaver 3 Windows includes HomeSite 4.5. The full version of Dreamweaver 3 Macintosh includes a fully integrated evaluation copy of BBEdit. Dreamweaver educational products do not include text editors.

Q **If I created custom objects and behaviors for Dreamweaver 2, will they work with Dreamweaver 3?**

A Yes. The JavaScript API in Dreamweaver 3 is backward compatible. It has been expanded and improved, however, there may now be more robust alternatives to the functions and techniques you are currently using. To learn about the new extensibility opportunities in Dreamweaver 3, check out the Extending Dreamweaver Help Pages (choose Help > extending Dreamweaver from within Dreamweaver).

Q **In which languages will Dreamweaver 3 be available?**

A Dreamweaver 3 will be available in French, German, Japanese, Brazilian Portuguese, Spanish, Italian, and Swedish by January 2000.



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DREAMWEAVER 3 features

Professionals choose Dreamweaver to develop Web sites, automate production, and enhance team efficiency. Control your code with Roundtrip HTML and the revolutionary Quick Tag Editor, and accelerate workflow with integration with Web applications, Microsoft Office and leading e-commerce and application servers. Only Dreamweaver can be customized using HTML, JavaScript and XML, giving you the power you need for rapid Web development.

To order Dreamweaver 3 today, visit the [online store](#).

Check out the [hot new features](#) in Dreamweaver 3, or for an in-depth look at all features, take the [feature tour](#).

start feature tour

DEVELOP

[HTML Inspector](#)
[Quick tag editor](#)
[HTML styles and cascading style sheets](#)
[Visual table editing](#)
[Pixel precise layout](#)
[Drag and drop objects](#)
[Pre-defined Web color schemes](#)
[History palette](#)
[Site management](#)
[Global search and replace](#)

COLLABORATE

[Design notes](#)
[Easy import of Microsoft Word](#)
[Tabular data object](#)
[Optimize images with Fireworks 3](#)
[Configurable template designs](#)
[Check in and check out](#)
[Launch and edit media](#)
[Synchronize site](#)
[Native cross-platform environment](#)

CUSTOMIZE

[Roundtrip Server Markup HTML format](#)
[Recordable commands](#)
[Customizable menus](#)
[Library of pre-coded JavaScript effects](#)
[Extensible objects palette](#)
[Dreamweaver DOM](#)



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DREAMWEAVER 3

system requirements

Windows 95/98/NT

Intel Pentium processor or equivalent, 120+ MHz

Windows 95/98 or NT version 4.0 or later

32 MB of available RAM

20 MB of available hard-disk space

256-color monitor capable of 800 x 600 resolution

CD-ROM drive

Macintosh

Power Macintosh

MAC OS 8.1 or later

32 MB of available RAM

20 MB of available hard-disk space

Color monitor capable of 800 x 600 resolution

CD-ROM drive



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macromedia **DREAMWEAVER 3 FIREWORKS 3 STUDIO**



BUY NOW!

A POWERFUL PARTNERSHIP

Dreamweaver and Fireworks are all you need to build great looking sites. Create your Web graphics in Fireworks and then integrate them seamlessly into your Web pages built with Dreamweaver. In Dreamweaver, Roundtrip HTML gives you total control over code. In Fireworks, professional vector and bitmap editing tools let you produce comps and modify files from any graphics source and edit anything, anytime. Together, Dreamweaver and Fireworks reduce production time with tight integration, History Palettes for automating repetitive tasks, and the ability to customize both applications using HTML, JavaScript, or XML to give you the power you need for fast-paced Web development.

With both Dreamweaver and Fireworks you can:

- ▶ Automatically insert Fireworks HTML and graphics into Dreamweaver documents
- ▶ Script Fireworks from Dreamweaver using JavaScript
- ▶ Select Dreamweaver HTML as an export option in Fireworks
- ▶ Export as Dreamweaver Library from Fireworks
- ▶ Export layers, slices or frames as absolute-positioned Dreamweaver CSS layers
- ▶ Quick launch and optimize from Dreamweaver to Fireworks
- ▶ Remember original source locations with launch and edit and launch and optimize

PEOPLE ARE TALKING

"Fireworks and Dreamweaver together streamlined the workflow for the design team and allowed our designers to edit a project quickly without switching between programs or painfully regenerating images because of text changes."

—Joe Johnson, art director at Nabisco Creative Services

"Fireworks 3 rocks the world again with more innovative features such as rollover and graphic library items, integration with Dreamweaver export to Flash, scriptable automation and commands...Sweet!"

—Geoffrey Hiller, creative director at Tektronix, Inc.

"The integration with Dreamweaver 3 is also very cool. It just makes working on a site so much quicker, allowing you to tweak images just by hitting a button in Dreamweaver 3, then it saves it back in the same place automatically."

—Brendan Dawes, art director at Subnet New Media Developers of the Fox Kids Network

"As designers, using Fireworks and Dreamweaver together allowed us to concentrate on the actual design and usability of the site, instead of worrying about the programming."

—The Visual Communications Design department, Procter & Gamble

DREAMWEAVER 3 FIREWORKS 3 STUDIO PRICING

[Buy Dreamweaver 3 and Fireworks 3](#) - \$399

- ▶ [Upgrade](#) to the Dreamweaver 3 Fireworks 3 Studio for only \$249, or if you own BOTH Dreamweaver and Fireworks, you can upgrade for only \$199!
- ▶ Order online [now](#), purchase through a Macromedia [authorized reseller](#), or call (800) 457-1774.
- ▶ International customers, please purchase through your local distributors.



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DREAMWEAVER extensions

OBJECTS

- ▶ [Allaire Cold Fusion Objects](#)
- ▶ [Apple WebObjects](#)
- ▶ [BOOMASoft](#)
- ▶ [Calendar Object](#)
- ▶ [Conversa CDK](#)
- ▶ [Date Object](#)
- ▶ [E-mail Link Object](#)
- ▶ [Flash 4 Object](#)
- ▶ [Generator Object](#)
- ▶ [IBM HotMedia Object](#)
- ▶ [Live Picture Zoom Object](#)
- ▶ [Netscape Layer Fix Object](#)
- ▶ [Oracle Intermedia](#)
- ▶ [Page Transitions Command](#)
- ▶ [Pervasive Software Tango Objects](#)
- ▶ [Quicktime Object](#)
- ▶ [RealSystem G2 Objects](#)
- ▶ [Shockwave 7 Object](#)
- ▶ [sitegauge Object](#)
- ▶ [Special Character Objects](#)
- ▶ [Superscript and Subscript Objects](#)
- ▶ [Webmonkey XSSI extensions](#)

BEHAVIORS

Welcome to the Extensions page for Dreamweaver 2. This page only contains extensions for Dreamweaver 2. If you want to learn about extending Dreamweaver 3, visit the [Dreamweaver Exchange](#).

DREAMWEAVER exchange

The central place to download ready-to-install extensions for Dreamweaver 3

Dreamweaver allows you to add functionality as you need it, not just when updates are released. As new technology comes out, or as your needs grow, you can add the latest features into Dreamweaver without having to wait for an update or a new version.

[Get](#) documentation on how to extend Dreamweaver yourself.

Free Dreamweaver Templates

If you are using Dreamweaver, you can easily use these sample Dreamweaver templates to build great new sites quickly. These templates feature e-commerce, education, and consumer themes, and were designed to take advantage of the excellent integration between Dreamweaver and Fireworks. To create your own Web sites from these sample templates, download and open the sample files in Dreamweaver, update the text in Dreamweaver and use seamless Fireworks integration to edit, customize, and optimize the web site graphics. Download the templates you like, and [get started today!](#)

FEATURED EXTENSIONS

There are two featured extensions for Dreamweaver 2.

Keep other Web sites from hijacking your pages. The [Bust Frames](#) behavior checks whether your page is loaded in a frame. If it is, the page replaces the frameset with itself. Easily add [superscripts and subscripts](#) into Dreamweaver with the Super and Sub Objects. For better typographic control of ordinal numbers or scientific formulae, superscript and subscript are indispensable.

CONVERSA WEB CONVERSATION DEVELOPMENT KIT

Conversa Web Dialogue Builder enables you to add voice to Web content without requiring speech technology experience or affecting the site for point-and-click users. Using Conversa tags and Macromedia Dreamweaver extensions, the Conversa Web Dialogue Builder helps Web developers transform online content into a voice-interactive experience. [Learn more.](#)

- ▶ [Beatnik ActionSet 1.1](#)
- ▶ [Bust Frames](#)
- ▶ [Webmonkey Change Link Behavior](#)
- ▶ [Webmonkey Cookie Behavior](#)
- ▶ [Webmonkey Position Layer Behavior](#)

COMMANDS

- ▶ [Invert Table Axes](#)
- ▶ [Replicator Command](#)
- ▶ [Site Logging Commands](#)
- ▶ [Tag Properties](#)

E-COMMERCE

- ▶ [Icat E-commerce Objects](#)
- ▶ [NetStores E-Commerce Extensions](#)

BROWSER PROFILE

- ▶ [Internet Explorer 5 Browser Profile](#)

COURSEBUILDER FOR DREAMWEAVER

CourseBuilder is a powerful extension application to Dreamweaver 3 for creating Web-based learning content and adding engaging interactivity to Web pages. [Learn more about CourseBuilder.](#)



This site uses Flash extensively. We recommend you install the [free Flash Player](#).



If you know you have Shockwave Flash, [click here](#).



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DREAMWEAVER 3

competitive edge

	Dreamweaver 3	Adobe GoLive 4	Microsoft FrontPage 2000
Cross-platform support	●	●	
HTML source			
Roundtrip HTML	●		
Editable HTML	●	●	●
HTML format preservation	●	●	●
HTML validation	●	●	
HTML 3.2 compliance	●		
Clean up HTML	●		
Quick tag editor	●		
CSS & HTML styles	●		●
XML			
XML parser	●		
XML tag database	●		
XML-based menus	●		
XML-based design notes	●		
Page design			
Absolute positioning with native HTML	●	●	●
Tracing layer for table layout	●		
Web-safe eyedropper	●	●	
Extensibility			
Extensible UI	●		
Customizable UI	●		
History palette	●		
Customizable property inspectors	●		
Dynamic publishing			

Server-side code translators			
Round-trip Server Markup			
Open environment for integration			
Tables			
Table sorting			
Easily convert text to tables			
Conversion between tables and layers			
Import standard-based text files			
JavaScript Effects			
Animation timeline UI			
Encapsulated JavaScript behaviors			
Browser independence			
Site-wide editing			
Regular expression search and replace			
HTML-aware search and replace			
Simultaneous site overviews/file view			
Checkin/Checkout from workspace			
Graphics integration			
Insert HTML/graphics from Fireworks			
Launch and optimize in Fireworks			
Automate batch processing in Fireworks			
Roundtrip Graphics Editing			



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